

FOR IMMEDIATE RELEASE

Harrisburg River Rescue &
Emergency Services
725 South 22nd Street
Harrisburg, PA 17104

Contact: Joe Ketterer
Public Information Officer
publicinfo@harrisburgriverrescue.org
717-236-5999

**Harrisburg River Rescue & Emergency Services to
Encourage others to “Wear Your Life Jacket to Work” on
May 18**

Harrisburg, PA (May 2018) – Harrisburg River Rescue and Emergency Services announced today its support of Wear Your Life Jacket to Work Day on Friday, May 18, 2018. Harrisburg River Rescue joins boating professionals and outdoor enthusiasts to heighten awareness of different life jacket types that are available, including inflatable life jackets, and demonstrate their comfort and versatility by wearing them to work.

The annual event, hosted by the National Safe Boating Council (NSBC) serves as a fun, educational element just prior to National Safe Boating Week, May 19-25, the official launch of the 2018 Safe Boating Campaign. Educating the boating public about the safety and comfort of life jackets has been a main focus of the campaign. “Wear Your Life Jacket to Work” Day will take place on Friday, May 18 wherever you are!

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Joe Ketterer, Public Information Officer of Harrisburg River Rescue and Emergency Services said, "life jackets today come in a variety of shapes, sizes and colors. No matter which life jacket you choose, be sure it's right for YOU, your planned activities and the water conditions you expect to encounter. Also it is very important to make sure your life jacket is U.S. Coast Guard approved".

The National Safe Boating Council is asking all participants to take a picture of themselves in their life jacket while at work and post it to the Ready, Set, Wear It! Facebook page or submit directly to the NSBC at outreach@safeboatingcouncil.org. Participants are also encouraged to tweet their picture using #RSW12018.

U.S. Coast Guard statistics show that drowning was the reported cause of death in four out of every five recreational boating fatalities in 2016, and that approximately 83 percent of those who drowned were not wearing life jackets. Members of the boating public as well as those interested in showing the wear ability of life jackets are encouraged to participate.

Harrisburg River Rescue & Emergency Services is a self-sufficient non-profit, 100% volunteer organization that provides community-based, high quality, cost-effective water rescue and emergency services for the residents of South Central Pennsylvania region that started over 58 years ago.

To learn more about Harrisburg River Rescue & Emergency Services, visit our website at www.harrisburgriverrescue.org.

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